



Commission on Evidence-Based Policymaking

# The Promise of Evidence-Based Policymaking

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# What is the Commission?

- The Commission was established by the bipartisan ***Evidence-Based Policymaking Commission Act of 2016***, enacted March 30, 2016 (P.L. 114-140).
- Legislation was co-sponsored by Speaker Paul Ryan and Senator Patty Murray.
- The Act directed the Commission to study how the data that government already collects can be used to improve government programs and policies.
- The Commission presented their final report to the President and the Congress on September 7, 2017.



# Who are the Commissioners?

## 15-Member Bipartisan Commission

	Researchers and Administrators		Privacy Experts
<b>President</b>	<b>Katharine Abraham</b> <i>University of Maryland</i> (CHAIR)	<b>Nancy Potok</b> <i>OMB</i>	<b>Paul Ohm</b> <i>Georgetown University</i>
<b>Speaker of the House</b>	<b>Ron Haskins</b> <i>Brookings Institution</i> (CO-CHAIR)	<b>Bruce Meyer</b> <i>University of Chicago</i>	<b>Robert Hahn</b> <i>University of Oxford</i>
<b>House Minority Leader</b>	<b>Hilary Hoynes</b> <i>University of California, Berkeley</i>	<b>Sherry Glied</b> <i>New York University</i>	<b>Latanya Sweeney</b> <i>Harvard University</i>
<b>Senate Majority Leader</b>	<b>Kenneth Troske</b> <i>University of Kentucky</i>	<b>Robert Shea</b> <i>Grant Thornton LLP</i>	<b>Kathleen Rice</b> <i>Faerge Baker Daniels LLP</i>
<b>Senate Minority Leader</b>	<b>Jeffrey Liebman</b> <i>Harvard University</i>	<b>Kim Wallin</b> <i>Wallin Ltd.</i>	<b>Robert Groves</b> <i>Georgetown University</i>



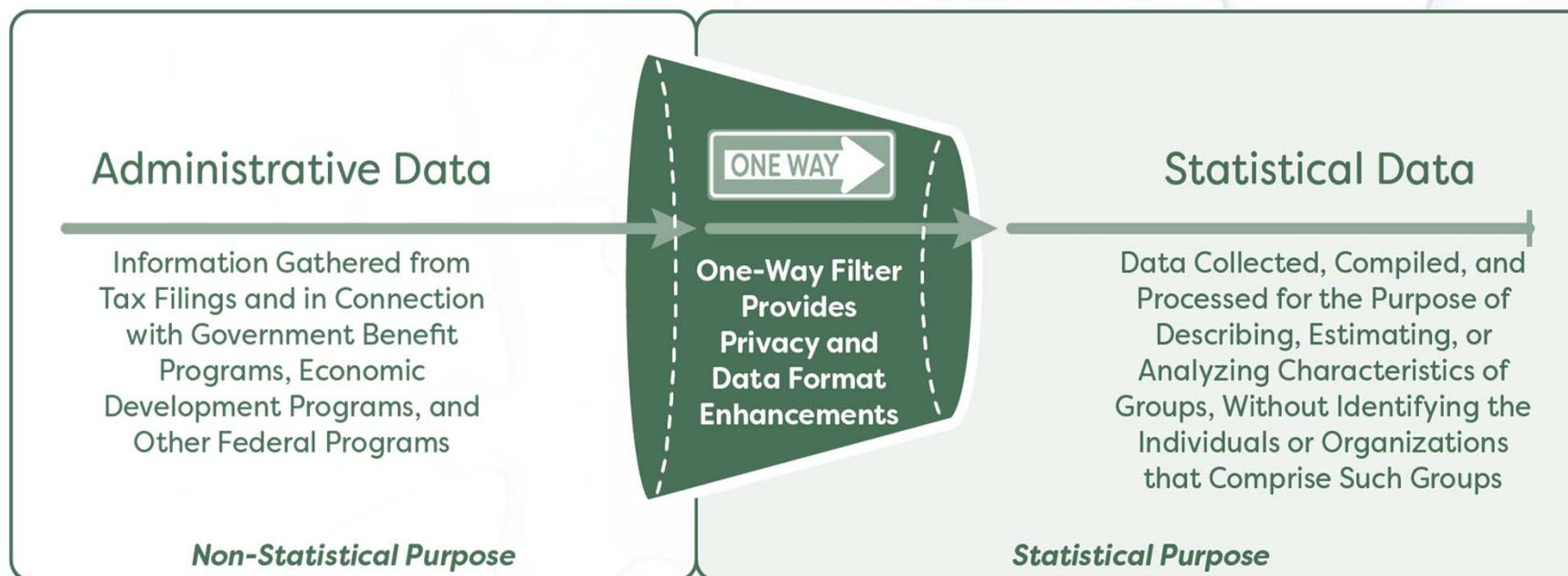
# The Commission's Process

- The Commission engaged in an **8 month fact-finding process** to gather input:
  - 7 Public Meetings with 49 invited witnesses
  - 3 Public Hearings in DC, Chicago, and San Francisco with 37 witnesses
  - Request for Comments in the *Federal Register* with more than 350 submitted comments
  - CEP Survey of 209 Federal offices
  - More than 40 meetings with other groups
- Following public input, the Commission ran a deliberative review process to consider all of the input received and distilled areas of agreement into the Commission's **22 recommendations.**



# Administrative vs. Statistical Data

## Functional Separation of Administrative and Statistical Data





# Key Barriers Identified

- **We Need Improved Access to Data** – Laws and policies are not currently optimized to support the use of data across programs or to maximize privacy.
- **We Need Stronger Privacy Protections** – Protections today are applied unevenly across government, and not dynamic enough to meet the changing risks associated with the use of data.
- **We Need Greater Capacity** – Institutions and actors, both inside and outside government, must have the capacity to generate and use evidence effectively and efficiently.



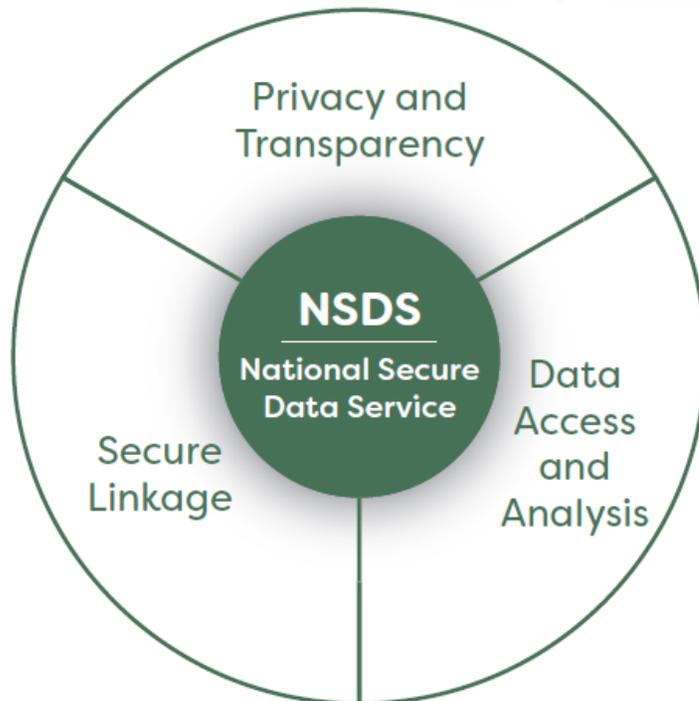
# Recommendation Highlights

- **Improved Access to Data –**
  - Establish the National Secure Data Service by bringing together existing expertise (2-1, 2-2)
  - Address inconsistencies and barriers in law for better use of existing data (2-3, 2-4, 2-5, 2-6, 2-7)
  - Streamline the process by which researchers access data (2-8)
- **Stronger Privacy Protections–**
  - Conduct and disclose comprehensive risk assessments for publicly released de-identified data (3-1)
  - Improve protections with better technology and greater coordination (3-2, 3-3)
- **Greater Capacity –**
  - Strengthen capacity for evidence building, particularly program evaluation, by ensuring sufficient resources and coordination both within and across departments (5-1,5-2,5-3,5-4,5-5)



# Recommendations Related to the National Secure Data Service

## Key Functions of the National Secure Data Service



- NSDS should facilitate secure data, with stringent privacy protection standards, develop and implement state-of-the-art methods to safely combine data, and apply cutting-edge technologies.
- NSDS should also have capacity to provide technical and analytical services on a fee-for-service basis for states and other jurisdictions.



## Recommendations to Improve Secure, Private, and Confidential Data Access

- Establish a ***National Secure Data Service*** to facilitate access to data for evidence building while ensuring privacy and transparency in how the those data are used.
- Require ***stringent privacy qualifications*** for acquiring and combining data for statistical purposes at the NSDS.
- ***Review and revise laws authorizing Federal data collection and use*** to ensure that limited access to administrative and survey data are possible under strict privacy controls.
- ***Develop a uniform process for external researchers*** to apply and qualify for secure access to confidential government data for evidence-building purposes.



## Recommendations Related to State-Collected Administrative Data

- Ensure that ***state-collected administrative data on quarterly earnings are available*** for statistical purposes and made available through a single Federal source.
- Direct Federal departments that acquire state-collected administrative data to make the data available for statistical purposes. Where there is substantial Federal investment in a program, ***Federal departments should, consistent with applicable laws, direct states to provide the data necessary to support evidence building.***



## Recommendations to Modernize Privacy Protections for Evidence Building

- **Require comprehensive risk assessments on de-identified confidential data** intended for public release to improve how data are protected and risk is managed.
- **Adopt modern privacy-enhancing technologies for confidential data** used for evidence building to ensure the government's capabilities to keep data secure and protect confidentiality are constantly improving.
- **Assign senior officials the responsibility for stewarding data** within government agencies.
- **Codifying policies for maintaining integrity and objectivity** in Federal statistics to promote continued trust in the accuracy of information being used to guide government decision making.



## Recommendations to Strengthen Federal Capacity for Evidence Building

- **Identify or establish a Chief Evaluation Officer** in each department to coordinate evaluation and policy research and to collaborate with other evidence-building functions within Federal departments.
- **Develop learning agendas in Federal departments** to support the generation and use of evidence to address the range of policymakers' questions.
- **Improve coordination of government-wide evidence building** by directing OMB to facilitate cross-government coordination.
- **Align administrative processes** with evidence-building activities, including those related to the approval of information collections and the procurement of services for evidence building.
- **Ensure that sufficient resources are available** to support evidence-building activities, including resources to support implementation of the recommendations of the Commission.

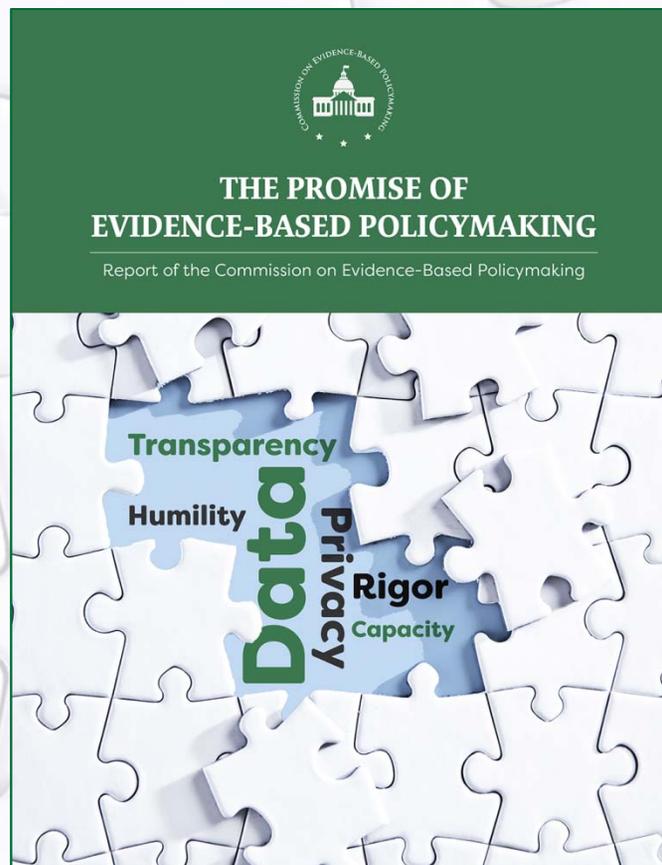


## Where Do We Go From Here?

- The Commission's final report was released on September 7, 2017.
- “Down payment” legislation is under development and a hearing to discuss the report and recommendations is pending scheduling.
- The Commission will sunset on September 30, 2017 at which point the Bipartisan Policy Center will continue to advance the recommendations developed by the Commission.



# The Commission's Report



Available at [www.cep.gov](http://www.cep.gov)